

# **Marketing Plan For Financial Freedom**

[www.dxntanauan.weebly.com](http://www.dxntanauan.weebly.com)

# **FLUCTUATION IN INCOME**

- **In any business, there is risk.**
- **Fluctuation in profit is normal**
- **When profit goes up, keep some for rainy days.**
- **When profit goes down, work harder.**
- **Be shock proof to face the normal occurrences of ups and downs in bonus.**
- **SIMP ensures upward trend of bonus if you stick to it long enough**

# BONUS

## Volatile

- **Star Group Bonus** **37%**

---

**37%**

=====

## Stable

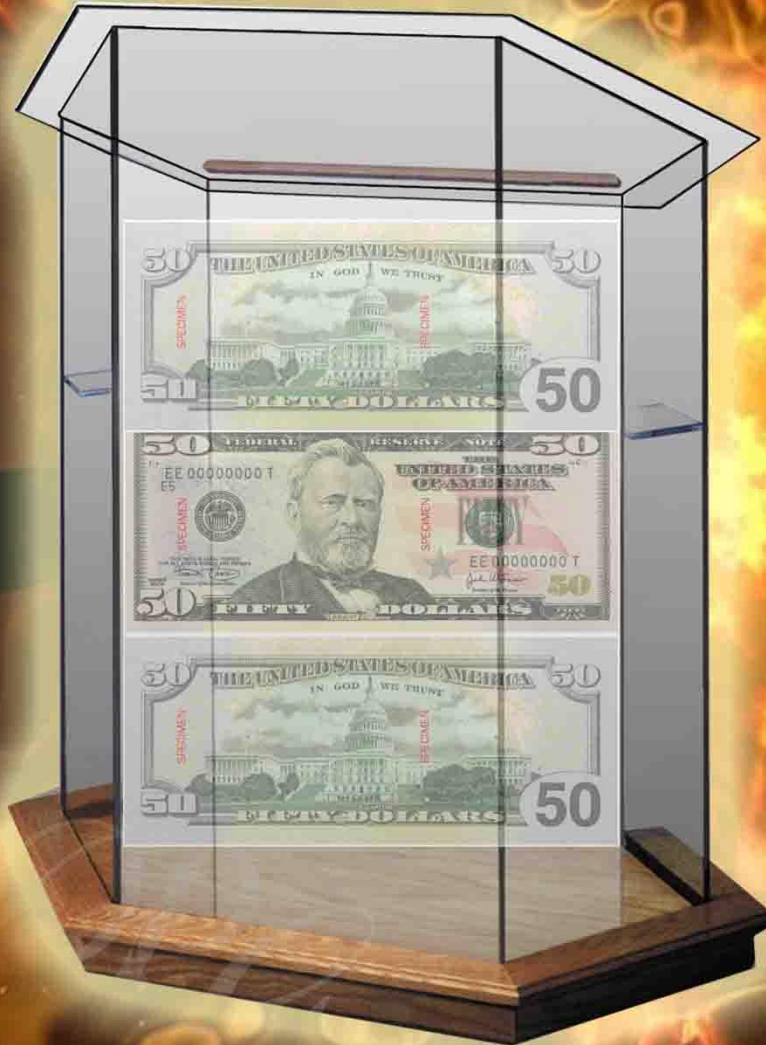
- **Development Bonus** **15%**
- **Leadership Bonus** **15%**
- **Profit Sharing** **2%**
- **Travel Seminar Incentive** **2%**

---

**34%**

=====

# SHOCK PROOF



# Marketing Plan

- **Beginning is Good**
- **Middle is Good**
- **Ending is Good**

# Beginning is Good

- **As Qualified Star Agent and Star Ruby**
  - **Star Group Bonus of 25% to 35%**
  - **Development Bonus of 15%**
  - **Cellphone Incentive P 12,500**
  - **Oversea Trip Cash Incentive P 100,000**
  - **Travel Seminar Incentive 1%**
  - **Low Maintenance**
    - **PPV 1000**
    - **PGPV 3000**

# Middle is Good

- **As a Qualified Star Diamond to Gold Diamonds**  
**Parallel Bonus:**
  - **Star Group Bonus of 37%**
  - **Development Bonus of 15%**
  - **Profit Sharing of 2%**
  - **Travel Seminar Incentive of 2%**
  - **Leadership Bonus of 5%, to 8.3%**
  - **Potential Bonus of P300,000 per month  
with 6-6 Diamond Structure**
  - **Potential Bonus of P1 million per month  
with 10-10 Diamond Structure**

## **Ending is Good**

- **As a Crown Diamond to Crown Ambassador**
  - **All the above**
  - **Leadership Bonus from 8.5% to 15%**
  - **Potential Bonus of P5 million per month upon realizing vision 20-20**



# APPROACH

- **Leadership Bonus**

- **Develop 6-6 Structure - Bonus P300,000 / month**
- **Develop 10-10 Structure - Bonus P1 million / month**
- **Develop 20-20 Structure - Bonus P5 million / month**

# APPROACH

## Diamond Plan 1

- **Invest 1000PV every month**
- **Sponsor 1 persons every month for 6 months**
- **Mentor Your Downlines To Do The Same**
- **Results By 11<sup>th</sup> Months, become a Star Diamond  
Earns P176,708**

# Diamond Plan 1

Month	Diamond Plan 1 PPV 1000 1 Recruit
Month 1	P 66
Month 2	P 198
Month 3	P 462
Month 4	P 990
Month 5	P 4,510 (SA)
Month 6	P 7,678
Month 7	P 13,662
Month 8	P 35,426 (SR)
Month 9	P 46,046
Month 10	P 85,470
Month 11	P 176,708 (SD)

# APPROACH

## Diamond Plan 2

- **Invest 3000PV every month**
- **Sponsor 1 persons every month for 6 months**
- **Mentor Your Downlines To Do The Same**
- **Results By 10<sup>th</sup> Months, become a Star Diamond  
Earns P264,271**

## Diamond Plan 2

Month	Diamond Plan 2 PPV 3000 1 Recruit
Month 1	P 297
Month 2	P 693
Month 3	P 2,277
Month 4	P 5,973 (SA)
Month 5	P 10,725
Month 6	P 19,701
Month 7	P 47,097
Month 8	P 68,277
Month 9	P 127,413
Month 10	P 264,271 (SD)

# APPROACH

## Diamond Plan 3

- **Invest 1000PV every month**
- **Sponsor 3 persons every month for 5 to 6 months**
- **Mentor Your Downlines To Do The Same**
- **Results By 5<sup>th</sup> Months, become a Star Diamond**  
**Earns P148,249**
- **Results By 6<sup>th</sup> Months, become a Executive Senior Star Diamond**  
**Earns P493,654**

## Diamond Plan 3

Month	PPV 1000 & Sponsor 3 Recruits
Month 1	P 198
Month 2	P 1,254
Month 3	P 8,294 (SA)
Month 4	P 46,250 (SR)
Month 5	P 148,249 (SD)
Month 6	P 493,654 (SSD)

# Diamond Plan 1, 2 & 3



Month	Diamond Plan 1 PPV 1000 1 Recruit	Diamond Plan 2 PPV 3000 1 Recruit	Diamond Plan 3 PPV 1000 3 Recruit
Month 1	P 66	P 297	P 198
Month 2	P 198	P 693	P 1,254
Month 3	P 462	P 2,277	P 8,294 (SA)
Month 4	P 990	P 5,973 (SA)	P 46,250 (SR)
Month 5	P 4,510 (SA)	P 10,725	P 148,249 (SD)
Month 6	P 7,678	P 19,701	P493,654 (SSD)
Month 7	P 13,662	P 47,097	
Month 8	P 35,426 (SR)	P 68,277	
Month 9	P 46,046	P 127,413	
Month 10	P 85,470	P 264,271 (SD)	
Month 11	P 176,708 (SD)		



# MISSION

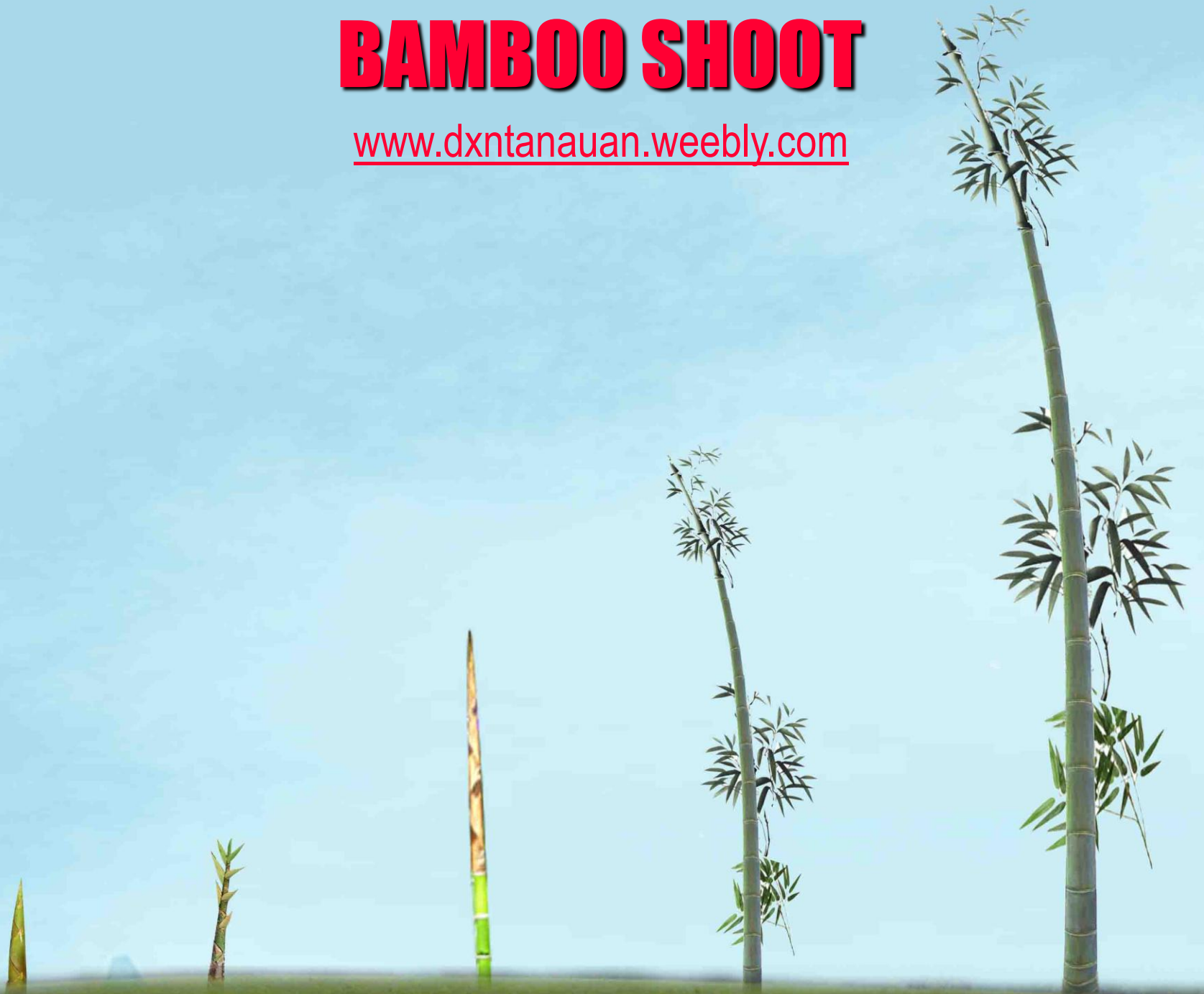
- **Distributors have one and the only one problem**
  - **To achieve 20-20**
- **Company has one and the only one problem**
  - **To Go into 150 Countries by 2010**

# MARATHON RUNNER

- **Set the Destination**
  - **Fast Runner will reach the Destination Earlier**
  - **Committed Runner will Reach the Destination Eventually**

# BAMBOO SHOOT

[www.dxntanauan.weebly.com](http://www.dxntanauan.weebly.com)



# **DXN LEADER**

- **Always Start Small**
- **Must Think Big**
- **Be Focus**
- **Be Committed**
- **Be Shock Proof**
- **Be The Role Model**
- **Be A World Class Professional DXN Networker**
- **Set The Trend Into Future**
- **Make Your Life Worth Following By Others**

# POWER OF Marketing Plan

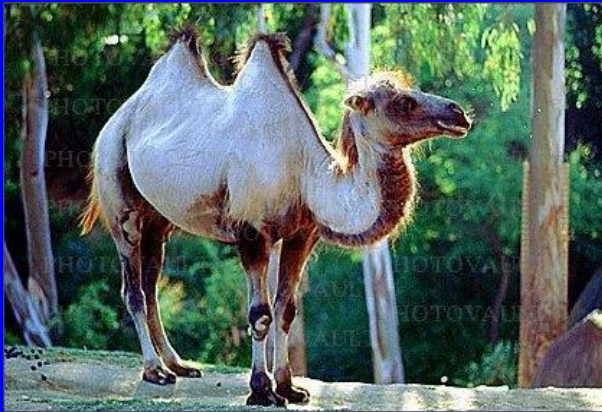
- **Millionaire**
  - **Rich**
  - **Super Rich**
- **Pension**
  - **Young**
  - **Rich**
  - **Healthy**

# **POWER OF Marketing Plan**

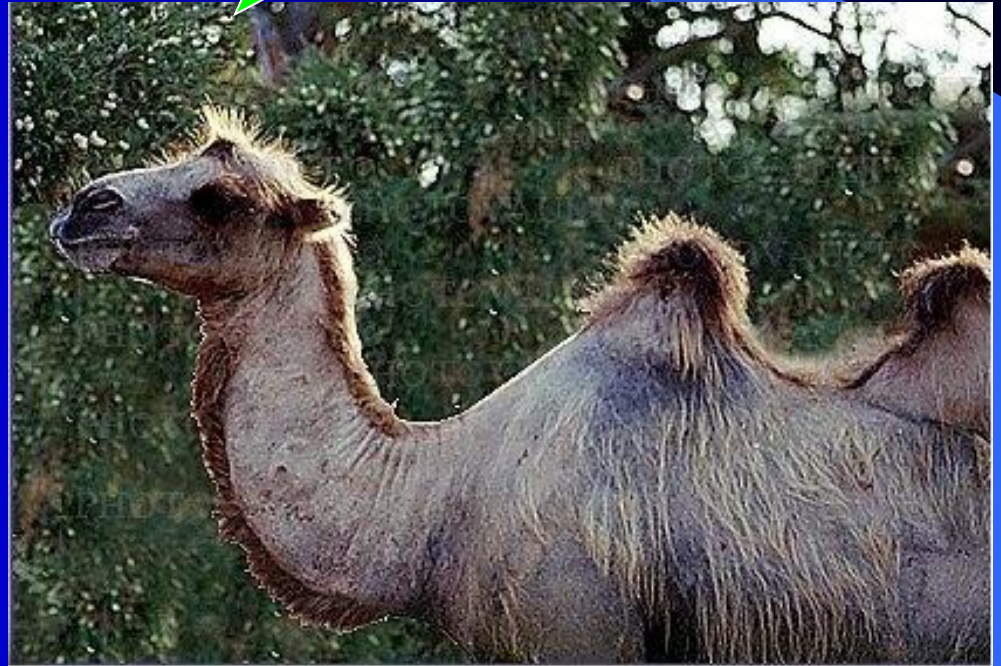
- **Leader**
  - **To Become A World Class Leader**
- **Freedom**
  - **Freedom of Money**
  - **Freedom of Time**
  - **Freedom To Travel**

# A CAMEL'S DOUBT

Mommy  
why our  
legs are  
so long?



Child, we have to  
walk, run for long  
distances in the rough  
desert, that's why our  
legs are so long.

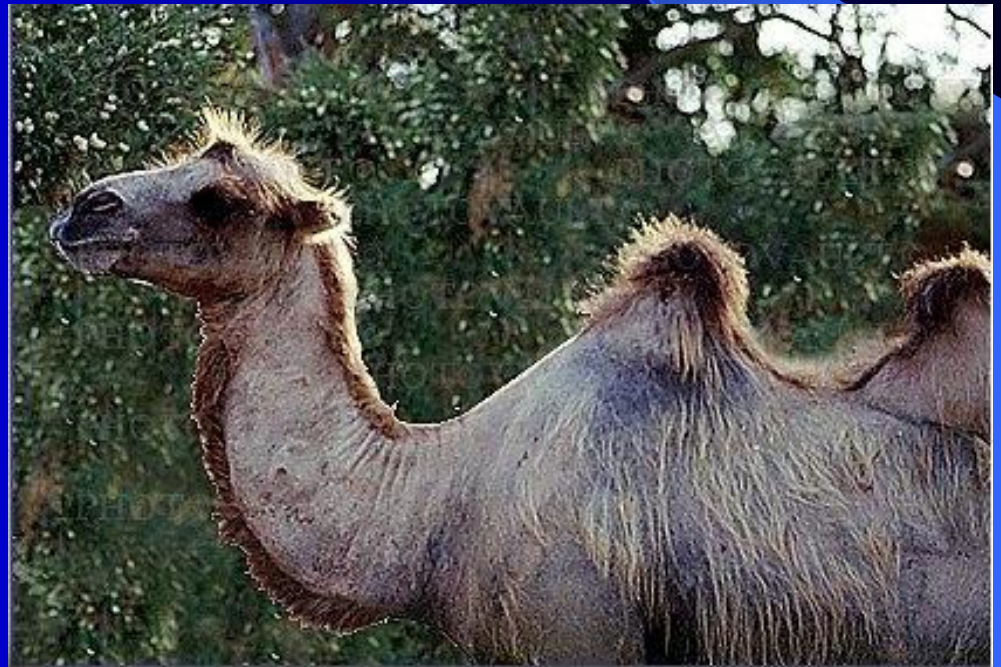
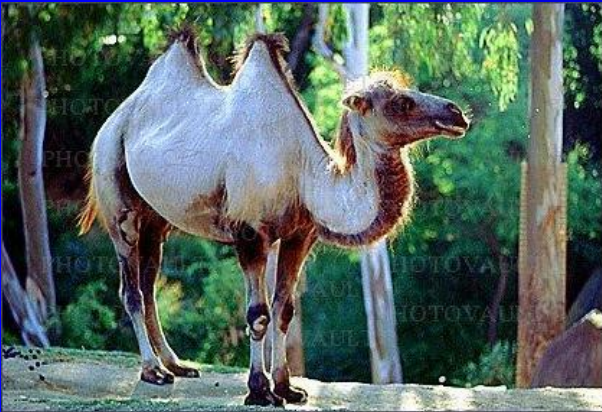




# A CAMEL'S DOUBT

Mommy,  
why our  
eyebrows  
are so  
wide?

Child it is to protect  
our precious eyes from  
the dusty winds of the  
desert

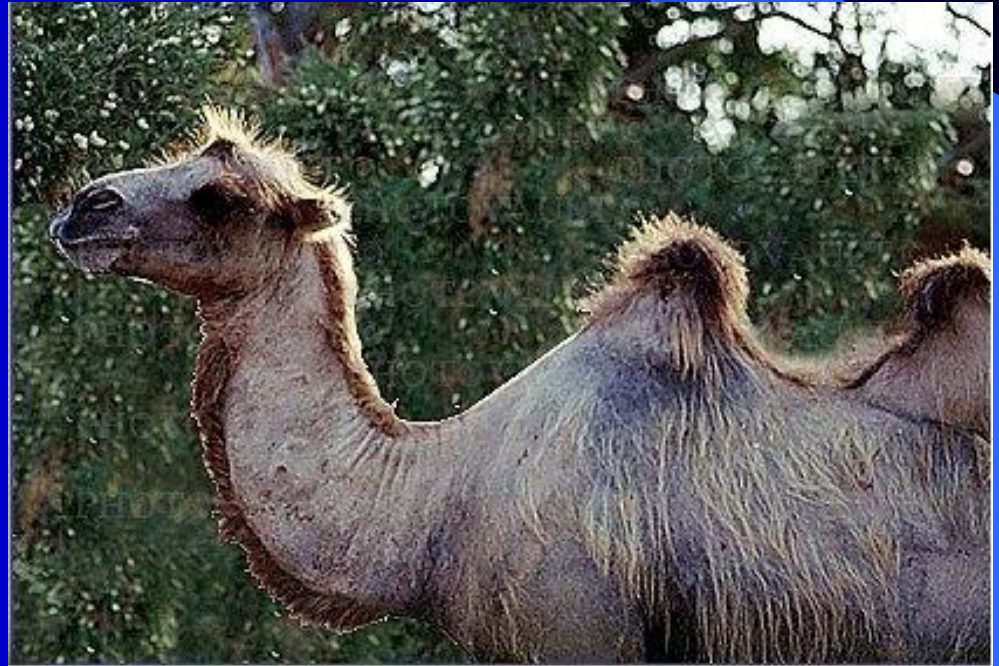
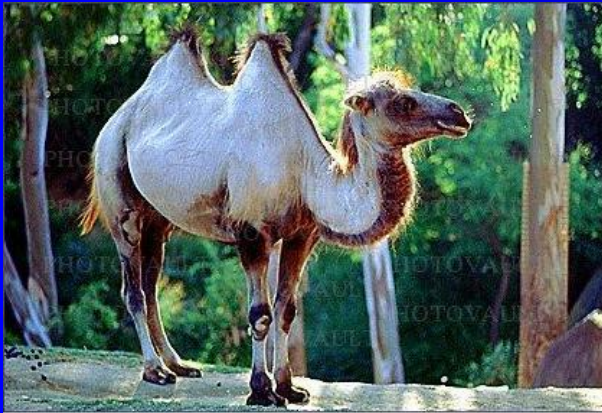




# A CAMEL'S DOUBT

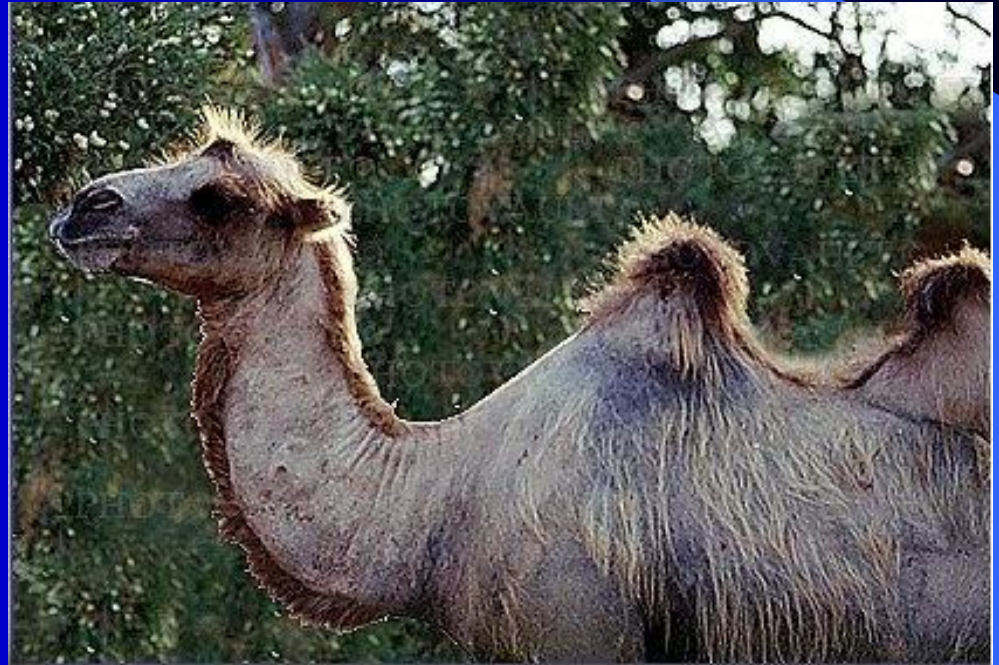
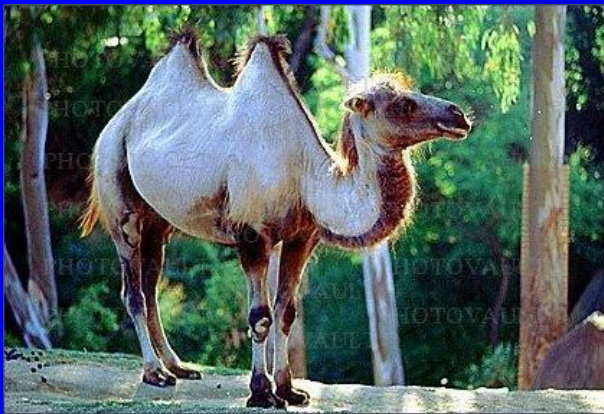
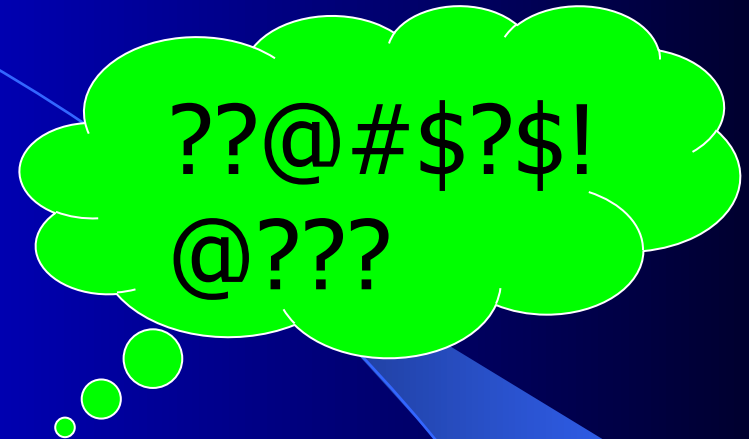
Mommy why  
our skin is so  
rough, and  
thick?

Child, it is to withstand the  
tormenting heat of the  
Sun in the desert



# A CAMEL'S DOUBT

Mommy, with all these advantages of long legs, wide eyebrows & the rough & thick skin why are we in the Zoo and not in the desert?



# THINK!

## Friends with

Long legs



Excellent Products

Wide Eyebrows



Excellent Business Opportunity

Thick Skin



Excellent Ability In Your Good self

But Then,

Why are you not full time

All The Time In **DXN???**



# DXN CULTURE

Do what you can do best  
and  
DXN will take care  
of the rest



# For more information



**Ginor Dalida Nojalda**  
**DXN International Distributor**  
**+639105656632**  
[www.dxntanauan.weebly.com](http://www.dxntanauan.weebly.com)